



Subscription form for subscription of Convertible Bonds 2017/2019 in Anoto Group AB (publ)

Application period:	July 7 - 18, 2017, 1.00 pm
Denomination:	SEK 100,000
Minimum Investment:	SEK 1,000,000
Allotment:	Allotment will be notified via contract note
Payment:	July 21, 2017 according to contract note

In an assessment of the company's future development, it is important to consider all relevant risks. Each investor must make their own assessment of the impact of these risks by reading and understanding of all the available information published in connection with this offering. See www.anoto.com and www.hagberganeborn.se. **Minimum investment amount is SEK 1,000,000.** The Convertible Bonds rank senior and are unsecured.

Payment shall not be made in conjunction with the subscription. Payment date is July 21, 2017. Any allotment is announced via contract note sent to the below address.

The undersigned register for subscription of the following nominal value in Anoto Group AB (publ):

Nominal value (SEK). Minimum investment amount: SEK 1,000,000.

Where allotted convertible bonds should be delivered, VP-account or Custody account (provide one alternative only):

VP-account/Service account	Bank
Custody account	Bank/Nominee

Note that if you have an account with specific rules for securities transactions, such as investment savings account (Swedish: ISK) or endowment account (Swedish: KF), you must check with your Bank/Nominee if acquisition of securities under the offering is possible. Subscription should in such case be made in agreement with the Bank/Nominee which holds the account.

Name and Address

Surname/Company	First name	Social security no./Corporate reg. no.	
Postal address		Telephone day time	
Postal code	City	Country (if not Sweden)	Email
Place and date	Signature of the subscriber (where needed, of an authorised company signatory or guardian))		

By signing this application form, the undersigned confirms the following:

- All information in the press release has been read, understood and accepted.
- The application is binding.
- Hagberg & Aneborn Fondkommission is hereby authorised to execute subscription for nominal value on behalf of the undersigned in accordance with the terms and conditions in the press release.

Please submit the application form through one of the methods below:

Mail
Hagberg & Aneborn Fondkommission
Subject: Anoto
Valhallavägen 124
114 41 Stockholm
Sweden

Fax
+46 (0)8-408 933 51

E-mail
info@hagberganeborn.se
(scanned application form)

IF SUBSCRIBING FOR AN AMOUNT EXCEEDING EUR 15,000 A COPY OF VALID IDENTIFICATION MUST BE ENCLOSED IN ORDER FOR THE APPLICATION TO BE VALID. LEGAL ENTITIES MUST ALSO ENCLOSE A CERTIFICATE OF INCORPORATION CONFIRMING AUTHORISATION TO SIGN ON THE COMPANY'S BEHALF.

IMPORTANT INFORMATION

Hagberg & Aneborn Fondkommission AB (referred to below as "H&A") is a securities company that is subject to the supervision of the Swedish Financial Supervisory Authority. The company's primary operations are to offer administrative services in connection with diverse company transactions. If you intend to sell, purchase or subscribe for financial instruments referred to in this offer, you are encouraged to carefully read all of the information that has been prepared and published in connection with the offer and the information provided below. This information is provided only in Swedish. More information about this offer is available from www.hagberganeborn.se.

H&A provides the service of "executing the order" to you as a customer. As part of this service, H&A will receive your subscription application (order) and, on your behalf, purchase financial instruments encompassed by this offer.

1. Financial instruments in this offer have not and are not intended to be registered in any country other than Sweden. Accordingly, the financial instruments will not be offered for sale in the US or Canada, and the invitation is also not, directly or indirectly, intended for anyone in the US or Canada. This application form may not be distributed to or in any country where such distribution (i) requires additional registration or other measures than those according to Swedish law or (ii) contravenes laws, regulations or other provisions in such a country.
2. Orders according to the signed application form grant H&A a power of attorney to sell, purchase or subscribe for financial instruments, on behalf of the undersigned, in accordance with the terms and conditions that apply to this offer. The order is not subject to the right to cancel a purchase under the Swedish Distance and Doorstep Sales Act.
3. H&A categorises all of its customers who are not professional customers in accordance with the Swedish Securities Market Act. H&A is obligated by law to request that customers provide information about their knowledge and experience of the specific service or product so that the institution can determine whether the investment service and product is suitable for the customer (a suitability assessment). H&A does not assess whether the investment will meet your expectations regarding risk and expected returns. H&A only assesses whether the service to be provided by H&A, meaning the executing the order according to this offer, is suitable for you (based on the information you provided in the enclosed suitability assessment form). If you do not provide the requested information, H&A will be unable to assess whether the service is suitable for you.
4. The risks associated with an investment in such financial instruments as referred to on this application form are described in the information prepared and published in connection with individual offers.

5. The price of the financial instruments in this offer is stated on the first page of this application form. Tax, brokerage and other fee that may arise are charged to you as the customer (H&A does not pay similar costs).

6. H&A handles personal data for the preparation and administration of the assignment that the undersigned provides in connection with the assignment, or is registered in connection with it, in accordance with the Swedish Personal Data Act (1998:204). Personal data may also be handled by other companies than H&A or the issuer works with in order to execute your order.

7. The method and application period for this offer are stated on the first page of this application form and on the information prepared and published in connection with individual offers.

8. H&A is not responsible for any technical errors, errors in telecommunications or errors in the postal service associated with submitting the application form.

9. Compensation claims regarding H&A's execution of the order submitted to H&A via the signed application form are to be made without unreasonable delay. If this is not the case, the right to claim compensation or claim other repercussions against H&A may be lost.

10. Any complaints regarding H&A's handling of the order submitted to H&A via the signed application form may be made in writing to H&A's complaints manager at the address stated on the first page of this application form.

11. In the event of a dispute with H&A, consumers may also contact the Swedish National Board for Consumer Complaints, Box 174, SE-101 23 Stockholm, tel +46 8783 17 00, www.am.se.

12. H&A complies with Swedish law. Substantive Swedish law is to be applied to the assignment received by H&A and a general Swedish court of law, for example, Stockholm City Court, is the competent court.

For more information, refer to www.hagberganeborn.se where more details are provided about the method and definitions of various terms.