



Offer to subscribe for Convertible Bonds in Anoto Group AB (publ)

Anoto Group AB (publ) (“Anoto” or the “Company”) announced on 5 July 2017 the launch of an offering (the “Offering”) of approximately SEK 18-45 million senior unsecured convertible bonds due 2019 (the “Bonds”). The Bonds will be convertible into new shares of the Company.

Anoto intends to use the net proceeds from the Offering to support future business operations including funds to increase production capacity in Q3 to meet increasing pen demand.

The Bonds may only be subscribed for by certain institutional or other professional investors in Sweden or abroad. The minimum investment amount is SEK 1,000,000. Also shareholders of the Company may participate in the Offering of the Bonds if the investment amount for such investor is at least the **minimum investment amount of SEK 1,000,000**. The allocation of the Bonds will be decided by the Board of Directors of the Company. In connection herewith, the Board of Directors will, *inter alia*, consider subscription commitments or application forms submitted by investors early during the application period.

Konvertiblerna kommer inte att löpa med ränta. Konverteringskursen uppgår till 0,13 kronor. De slutliga villkoren för Konvertiblerna förväntas offentliggöras den 18 juli 2017. För att kunna tilldelas Konvertibler måste investerare ingå åtagande om s.k. lock-up innebärande att inga aktier emitterade genom konvertering av Konvertiblerna får överlåtas under en period om 180 kalenderdagar från Likviddagen (enligt definition nedan).

Konvertiblerna kommer att emitteras till och återlösas med ett belopp motsvarande 100 % av nominellt belopp och kommer, om de inte tidigare konverterats, förfalla måndagen den 22 juli 2019. Likvidavräkning av Konvertiblerna beräknas ske den 21 juli 2017 (“Likviddagen”). Anoto har inte för avsikt att ansöka om att Konvertiblerna ska tas upp till handel på en reglerad eller oreglerad marknad.

The Bonds will not carry interest. The conversion price is SEK 0.13. The final terms of the Bonds are expected to be announced on 18 July 2017. To be eligible for allocation of the Bonds investors must enter into a lock-up undertaking whereby no shares issued upon conversion of the Bonds may be sold for a period of 180 calendar days as from the Settlement Date (as defined below).

The Bonds will be issued and redeemed at 100% of their principal amount and will, unless previously converted, mature on 22 July 2019. Settlement of the Bonds is expected to take place on 21 July 2017 (the “Settlement Date”). Anoto does not intend to make any application for the Bonds to be admitted to trading on any regulated or non-regulated market.

How to participate in the Offering?

1. Complete the application form and send the signed form to Hagberg & Aneborn Fondkommission AB no later than 18 juli 2017 at 13:00.
2. Sign the lock-up undertaking and send the document to Hagberg & Aneborn Fondkommission AB together with the application form.

3. Follow the instructions in the application form and other instructions given by Hagberg & Aneborn Fondkommission AB.
4. The Settlement Date is 21 juli 2017 and payment shall be made in accordance with the contract note sent by Hagberg & Aneborn Fondkommission AB.

Who to contact if you have any questions in relation to the Offering?

James Shannon, Chief Operating Officer, Anoto, james.shannon@anoto.com, tel. +44 (0)1256 774404, eller

Hagberg & Aneborn Fondkommission AB, info@hagberganeborn.se, tel. +46 (0)8 408 933 50.

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