



Anoto enters into a 120,000 pen deal in China

Lund, August 11, 2016 – Anoto entered today into a contract to sell 120,000 pens to Tstudy China for the education market. The purchase will be divided into five Purchase Orders starting from August 2016 through May 2017 for 20,000~30,000 pen each. In return, Anoto entered into a one year exclusivity for digital pens applications in the People's Republic of China market. This exclusivity does NOT include Screen applications or screen pens, collaboration software, Business Solutions, We Inspire, new businesses from Digiwork related businesses or existing relationships by Anoto or its affiliates.

"Tstudy China is a major player in the Chinese education market using digital pens and with the emphasis on the Chinese government to mandate primary schools to practice penmanship and writing of Chinese characters, Tstudy China is well positioned to expand the market of our digital pens," said Joonhee Won, CEO of Anoto.

For further information, please contact:

Joonhee Won, CEO

For more information about Anoto, please visit www.anoto.com or email ir@anoto.com

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This information is information that Anoto Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 08:00 a.m. CET on 11 August 2016.

About Anoto

Anoto is a global leader in digital writing and drawing solutions. Its technology enables high-precision pen input on nearly any surface. Anoto is present around the world through a global network of strategic licensing partners that deliver user-friendly writing and drawing solutions for effective collection, transfer and storage of data. Anoto is traded on the Small Cap list of Nasdaq Stockholm under ANOT.