



Anoto and Polyvision Partner to Bring Collaborative, Digital Whiteboard to EMEA Education Market

LUND, Sweden & Genk, Belgium - January 25th 2016 – Anoto Group AB and Polyvision NV, a Steelcase company, today announced that they will expand upon their existing partnership to sell and distribute digital whiteboard and digital pen input solutions to education markets in Europe, the Middle East, and Africa. Under this agreement, Anoto will augment and strengthen its existing business with board fabricators in the EMEA region by consolidating Polyvision’s patented CeramicSteel whiteboard technology into its product portfolio to offer a complete package of digital collaboration solutions for the classroom.

“We are deepening our strategic partnership with Polyvision to offer a wider variety of solutions in the EMEA region,” said Stein Revelsby, CEO of Anoto. “This will allow us to build on the strong foundation that we’ve already laid with our Anoto Live Board Kit, and service even more classrooms and lecture halls together with Polyvision’s whiteboards.”

Moving forward, Anoto will supply the EMEA market with Polyvision’s CeramicSteel sheets as part of the Anoto Live Board Kit, which also contains digital pen technology, software, and accessories. Whiteboard manufacturers can utilize this kit to build out full, interactive whiteboard solutions for education markets in the EMEA region.

“By expanding our relationship with Anoto, our CeramicSteel whiteboards will be able to reach even more teachers and students than ever before,” said Krystian Slupecki, Polyvision’s Business Development Manager for the EMEA market. “We’re confident in the combined strength of Polyvision and Anoto technologies to dominate the region and further bridge the analogue-to-digital gap within the education vertical.”

Polyvision’s patented CeramicSteel whiteboards are optimized for both projected images and content as well as dry erasability supporting both traditional teaching methods and the integration of modern technology. While classroom use of digital media and collaboration technology continues to rise, Polyvision whiteboards act as a multifunctional canvas for projected content as well as a high-quality writing experience.

A global leader in digital writing and drawing solutions, Anoto's technology licensing platform and branded products enable high-precision pen or stylus input on nearly any surface - from capturing and digitizing handwritten notes and business forms on paper of any size to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet.

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About Anoto Group AB

Anoto is a global leader in digital writing and drawing solutions. Its technology platform and branded products enable high-precision pen or stylus input on nearly any surface --- from capturing and digitizing handwritten notes and business forms on paper to designing, creating and collaborating directly on large interactive displays, whiteboards, and walls up to 24 feet. Anoto, its strategic licensing partners, and developer community offer a broad portfolio of products, applications and services to business, consumer and education markets, including best-in-class digital note-taking, creative solutions, collaborative solutions, classroom learning solutions, and document processing & management. The Anoto Group has over 150 employees and is headquartered in Lund (Sweden), with offices in Norrköping (Sweden), Basingstoke, Guildford and Wetherby (UK), Los Angeles, San Francisco, and Boston (US) and Tokyo (Japan). Anoto's Livescribe brand is the leading maker of smartpens, which bring notes, words, & ideas to life by connecting pen & paper to the digital world. Anoto is traded on the Small Cap list of NASDAQ OMX Stockholm under ANOT. For more information about Anoto or Livescribe, please visit www.anoto.com

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About Polyvision NV, a Steelcase Company

Polyvision, a leading manufacturer of CeramicSteel surfaces, creates unmatched, sleek, smooth surfaces that are made to endure- beautifully. For more than 50 years, the company has consistently produced durable and sustainable CeramicSteel that is Cradle to Cradle CertifiedCM. Polyvision is the number one writing surface in the world and also covers a wealth of architecture and infrastructure globally. Made for life, Polyvision surfaces defy scratches, graffiti, weather, pollutants, fire and more.

For more information, please visit www.polyvision.com

About Steelcase

For over 100 years, Steelcase Inc. has helped to create great experiences – wherever work happens – for the world's leading organizations, across industries. We demonstrate this through our family of brands – including Steelcase®, Coalesse®, Designtex®, Details®, Polyvision® and Turnstone®. Together, they offer a comprehensive portfolio of architecture, furniture and technology products and services designed to unlock human promise and support social, economic and environmental sustainability. We are globally accessible through a network of channels, including over 800 dealer locations. Steelcase is a global, industry-leading and publicly traded company with fiscal 2014 revenue of \$3.0 billion.

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